

#### Insurance business

| Recommendations | BUY    | Bao Minh Corporation (HSX: BMI)  Prospect of divestment |            |                       |        |  |  |
|-----------------|--------|---|------------|-----------------------|--------|--|--|
| Current price:  | 36,800 | Date of writing the report:                             | 08/02/2022 | Shareholder structure |        |  |  |
| Target price    | 47,000 | Outstanding Shares (Million)                            | 109.624    | SCIC                  | 50.70% |  |  |
| Dividend yield  | won    | Market cap (billion VND)                                | 4.165      | AXA                   | 16.65% |  |  |
| <u>Upside</u>   | 5%     | Average liquidity 6M:                                   | 12,837,910 | Chevalier             | 5.65%  |  |  |
|                 | 27.7%  | Foreign ownership                                       | 30.19%     | Nguyen The Nang       | 0.02%  |  |  |

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Target price: 46,000 VND Stop loss price: 35,000 VND

# CP price comparison table and VN-Index



#### P/E and VN index comparison table



#### **Valuation**

BSC recommends **BUY** BMI stock with the recommended price of **47,000 VND/share** (equivalent to **27.7% upside** compared to the closing price on February 7, 2022 of 36,800 VND/share) with the target PB = 2.1x.

## Forecasting business results

BSC forecasts that BMI's net profit and net profit in 2022 will reach VND 4,737 billion (+12.8% yoy) and VND 268 billion (+7.1% yoy), EPS FW = VND 2,448/share with the assumption (1) Premium revenue will reach VND 5,329 billion (+10.1% yoy); (2) The combined ratio increased to 98.9%, of which the loss ratio was 34%; and (3) The gross and net return on investment of investment assets are 9.7% and 7.4%, respectively.

#### Investment theme

- Non-life insurance premium revenue is expected to grow again after the epidemic;
- BMI maintains a stable market share, with a nationwide branch network;

### **Catalyst**

• The divestment at SCIC can help BMI be valued higher in the near future .

### **Risk**

- The prolonged epidemic affects the growth of insurance premium revenue.
- Falling interest rates reduce BMI's financial returns.

## **Business Update**

■ In 2021, BMI's net revenue and NPAT will reach VND 3,612 billion (+0.7% yoy) and VND 251 billion (+28.3% yoy) respectively due to (1) insurance business expenses -0.3% yoy, (2) expenses compensation and reserves -1% yoy, and (3) finance revenue +62.7% yoy.

|                | 2020   | 2021   | 2022F  | Peer   |
|----------------|--------|--------|--------|--------|
| Comp. reserve  | -29.6% | -29.2% | -29.6% | 32.0%  |
| Expense ratio  | 67.0%  | 64.9%  | 64.9%  | 61.0%  |
| Combined ratio | 99.1%  | 98.6%  | 98.9%  | 94.0%  |
| ROE (%)        | 8.5%   | 10.7%  | 10.3%  | 14.5%  |
| ROA (%)        | 3.0%   | 3.4%   | 3.4%   | 3.0%   |
| BVPS           | 23.084 | 19,542 | 22,268 | 22,996 |

|              | 2019  | 2020  | 2021  | 2022F |
|--------------|-------|-------|-------|-------|
| Net Revenue  | 3.437 | 3.792 | 3,811 | 4,304 |
| Gross profit | 238   | 156   | 187   | 193   |
| NPAT         | 208   | 195   | 251   | 268   |
| EPS          | 1,940 | 1.813 | 2,326 | 2.448 |
| EPS growth   | 27%   | -7%   | 28%   | 5%    |
| Debt/Equity  | 1.5   | 1.8   | 2.1   | 2.0   |



## **BUSINESS UPDATE**

In Q4/2021, **BMI's net revenue reached VND 1,080 billion (23.4% yoy), and EAT reached VND 62 billion (+77.1% yoy)**. In the whole year of 2021, BMI's net revenue and NPAT will reach VND 3,612 billion (+0.7% yoy) and VND 251 billion (+28.3% yoy) respectively, completing 89% and 110% of the whole year plan. The positive growth in profit in 2021 over the same period was due to (1) insurance operating expenses -0.3% yoy, (2) compensation and reserve expenses -1% yoy, and (3) financial revenue. +62.7% yoy.

Table 1: Update of BMI Q4 and full year 2021

| (billion VND)   | Q4/2021 | Q4/2020 | %yoy  | 2021     | 2020            | %yoy       |
|---|---------|---------|-------|----------|-----------------|------------|
| Original premium  | 1.315.5 | 1,067.2 | 23.3% | 4,493.4  | 4.295.3         | 4.6%       |
| Reinsurance transfer fee                                  | 130.4   | 99.2    | 31.5% | 524.4    | 469.9           | 11.6%      |
| Gross premium revenue                                     | 1,485.6 | 1,131.9 | 31.2% | 4,844.9  | 4,720.1         | 2.6%       |
| Reinsurance transfer fee                                  | -337.6  | -233.0  | 44.9% | -1,306.9 | -1,094.4        | 19.4%      |
| Net premium revenue                                       | 1,080.1 | 875.0   | 23.4% | 3,612.1  | 3.588.0         | 0.7%       |
| Total cost of compensation and contingency                | -465.6  | -341.3  | 36.4% | -1,284.5 | -1,218.2        | 5.4%       |
| Net compensation cost                                     | -559.1  | -416.9  | 34.1% | -1,616.9 | -1,500.6        | 7.7%       |
| Other expenses for original insurance business activities | -629.2  | -559.4  | 12.5% | -2,302.8 | -2,381.1        | -3.3%      |
| Management costs  | -40.0   | -28.9   | 38.3% | -132.4   | -122.2          | 8.4%       |
| Income from business activities                           | -14.2   | -10.9   | 29.8% | 54.4     | 33.4            | 62.7%      |
| Investment income   | 105.0   | 52.6    | 99.7% | 314.2    | 247.6           | 26.9%      |
| Financial expenses  | -24.1   | 0.1     |       | -75.0    | -55.3           | 35.7%      |
| Net financial income                                      | 80.9    | 52.7    | 53.5% | 239.1    | 192.3           | 24.4%      |
| Profit before tax   | 69.0    | 43.6    | 58.2% | 300.6    | 233.2           | 28.9%      |
| NPAT  | 62.1    | 35.1    | 77.1% | 250.6    | 195.2           | 28.3%      |
| EPS   |         |         |       | 2,326    | 1.813           |            |
| Payout rate   | 28.8%   | 36.8%   |       | 33.7%    | 32.1%           |            |
| Cost ratio  | 68.2%   | 64.4%   |       | 64.9%    | 67.0%           |            |
| Combination rate  | 97.0%   | 101.2%  |       | 98.6%    | 99.1%           |            |
|   |         |         |       |          | Source: BMI, BS | C research |

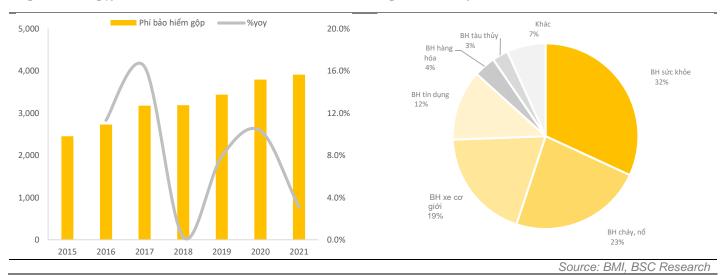


## **BUSINESS PROSPECTS IN 2022**

Growth of the non-life insurance industry decelerates in 2021 due to the impact of the epidemic. Total fee revenue in the whole market is estimated at VND 57,802 billion (+2.0% yoy). This is the lowest growth rate of non-life insurance in recent years, because the two main lines of motor vehicle insurance (-10% yoy) and health insurance (+0.2% yoy) both recorded unsatisfactory growth. As for BMI, in 2021 BMI's gross premium will only grow by 3.1% yoy. In which, the business that accounted for the largest proportion of BMI's revenue was health insurance, down 4.3% yoy, besides motor vehicle insurance also grew only 1.1% yoy.

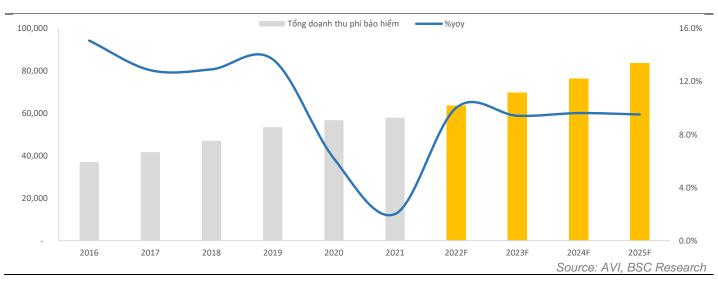
Figure 1: BMI gộp Gross Premium

Figure 2: BMI's premium revenue structure



We believe that BMI and the industry's premium will grow again in 2022. Vietnam's VPCP industry still has a lot of growth potential due to (1) the population structure of working age accounts for nearly 70% and GDP growth of 6-7%/year and (2) the rate of use of VA in Vietnam in relatively low level (0.9% compared to the average 3-4% in the region). BSC expects that, after the epidemic is under control, non-life insurance premium growth is forecast to return to 9-10% in the period 2022-2025.

Figure 3: Total market premiums for life insurance premiums are expected to grow by about 10% per year in the period from 2022 to 2025

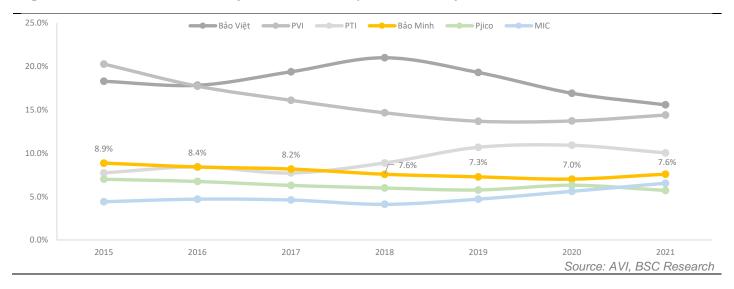


BMI owns a stable market share with a nationwide branch network. Since its establishment, BMI has always been in the top 4 non-life insurance companies, with a market share of premium revenue of over 7%. We estimate that, although



the competition in the industry will become more and more fierce in the coming time, BMI's market share will remain stable at around 7% thanks to (1) the extensive branch network nationwide with 62 affiliated companies, and more than 3,700 professional insurance sales agents; and (2) a reputable brand that has been built for many years.

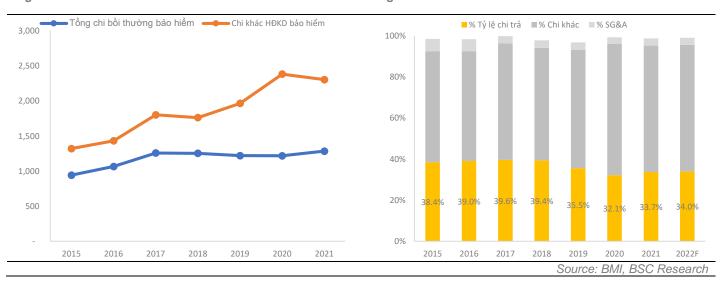
Figure 4: BMI's market share has always remained in the top 4 of the industry



The combined ratio of BMI fell in 2021, but could rise again from 2022 . BMI's combined ratio in 2021 reached 98.6%, down 0.5 percentage points over the same period, mainly due to the expense ratio decreasing 2.1 percentage points to 64.9%. The combined ratio of BMI decreased thanks to (1) Social distancing indirectly reduced the industry-wide compensation rate (from 34.4% to 31.2%), and (2) BMI focused on the efficiency of alternative operations. because of fee competition, to gain more market share in higher risk transactions. BSC believes that, when social activities gradually return to normal, insurance claims costs will tend to increase, and forecast that the combined ratio of BMI may increase slightly to 98.9% in 2022.

Figure 5: BMI's total insurance claims

Figure 6: Combined ratio of BMI



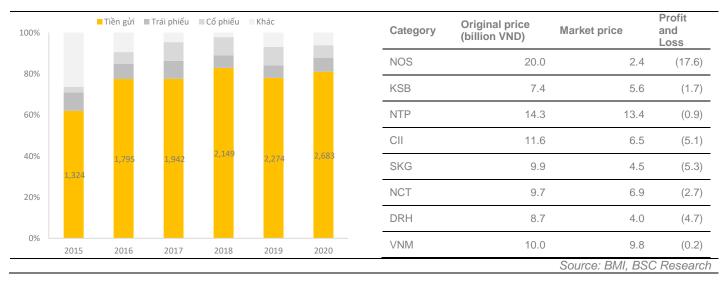
Regarding financial investment activities, **most of BMI's portfolio is held-to-maturity assets** (deposits, bonds, certificates of deposit). This reflects the prudent policy of BMI in particular and insurance companies in general. In fact, when considering BMI's stock portfolio as of mid-2021, in general, BMI's stock investment is not effective.



**Investment yields are expected to be flat in 2022.** Although the macro situation witnessed quite a lot of fluctuations related to exchange rates, the Fed's policy of increasing interest rates, and inflation trends, in general, interest rates are raised. activity in Vietnam next year is forecasted to remain at a stable level. Therefore, BSC forecasts BMI's gross investment return and net investment return to remain unchanged at 9.7% and 7.4% in 2022, respectively.

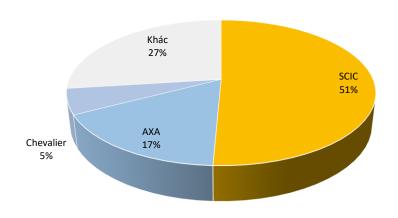
Figure 7: Deposits make up most of BMI's financial portfolio

Table 2: BMI's stock portfolio (as of September 30, 2021)



The divestment is expected to happen in 2022. Recently, BMI approved a plan to increase foreign room to 100% to pave the way for the divestment of all state capital in enterprises, and submitted it to the Ministry of Finance. this room expansion plan. Currently, BMI's shareholder structure includes SCIC holding approximately 51%, AXA Group (France) and other major foreign shareholders owning over 20%. If BMI's capital is successfully transferred to foreign investors, this will be the first deal a non-life insurance enterprise participates in with the right to control capital of a foreign enterprise. According to BSC, the possibility of this deal being implemented in 2022 is quite large, and if the divestment is successful, BMI will have the potential to be re-evaluated in the short term. In the long term, with the private sector, especially foreign investors, taking control, BMI is expected to have an improvement in management and operational efficiency.

Figure 8: Shareholder structure of BMI



Source: BMI, BSC Research



## **FORECAST OF BUSINESS RESULTS**

BSC forecasts that BMI's net revenue and net profit in 2022 will be VND 4,737 billion (+12.8% yoy) and VND 268 billion (+7.1% yoy), EPS FW = VND 2,448/share, assuming:

- Insurance premium revenue reached 5,329 billion VND (+10.1% yoy)
- The combined rate increases to 98.9%, where the loss ratio is 34%.
- Gross return on investment and net return on investment of investment assets are 9.7% and 7.4%, respectively.

Table 3: Forecast BMI

| (billion VND)                         | 2019    | 2020    | 2021    | 2022F   |
|---------------------------------------|---------|---------|---------|---------|
| Original premium                      | 3,881   | 4.295   | 4,493   | 4.737   |
| Reinsurance transfer fee              | 501     | 470     | 524     | 593     |
| Gross premium revenue                 | 4.349   | 4,720   | 4.845   | 5,329   |
| Reinsurance transfer fee              | (1,032) | (1,094) | (1,307) | (1,328) |
| Net premium revenue                   | 3.251   | 3,588   | 3,612   | 4.076   |
| Total cost of compensation and        |         |         |         |         |
| contingency                           | (1,221) | (1,218) | (1,285) | (1,464) |
| Net compensation cost                 | (1,726) | (1,501) | (1,617) | (1,880) |
| Other expenses for original insurance |         |         |         |         |
| business activities                   | (1,964) | (2,381) | (2,303) | (2,605) |
| Management costs                      | (124)   | (122)   | (132)   | (145)   |
| Income from business activities       | 115     | 33      | 54      | 48      |
| Investment income                     | 205     | 248     | 314     | 350     |
| Financial expenses                    | (79)    | (55)    | (75)    | (83)    |
| Net financial income                  | 126     | 192     | 239     | 267     |
| Profit before tax                     | 254     | 233     | 301     | 326     |
| NPAT                                  | 208     | 195     | 251     | 268     |
| EPS                                   | 1,940   | 1.813   | 2,326   | 2.448   |

Source: BMI, BSC Research



Source: Bloomberg, BSC Research

## **VALUATION**

Using the P/B valuation method, **BSC estimates the fair value per share of BMI at VND 47,000**, with a target PB of 2.1x, BVPS in 2022 is estimated at VND 22,268. We expect that if BMI divests successfully, the company's stock can reach a higher valuation in the near future.

Table 4: Comparison of valuation of insurance companies

| Company | Market capitalization | P/E  | P/O    | ROE                    |
|---------|-----------------------|------|--------|------------------------|
|         | (billion VND)         |      |        |                        |
| PVI     | 10,752                | 12.3 | 1.4    | 11.2%                  |
| PTI     | 4.743                 | 17.6 | 2.2    | 13.1%                  |
| VNR     | 4,070                 | 11.6 | 1.3    | 11.1%                  |
| BIC     | 3.225                 | 9.6  | 1.3    | 13.8%                  |
| MIG     | 2,910                 | 11.9 | 1.7    | 15.2%                  |
| HOLD    | 2.511                 | 8.4  | 1.5    | 19.1%                  |
| ABI     | 2,359                 | 8.8  | 1.9    | 24.0%                  |
| PRE     | 1.259                 | 9.7  | 1.4    | 14.2%                  |
| BLI     | 1.020                 | 15.3 | 1.3    | 9.2%                   |
| Average | 3,650                 | 11.7 | 1.6    | 14.5%                  |
| Median  | 2,910                 | 11.6 | 1.4    | 13.8%                  |
| ВМІ     | 3.875                 | 14.4 | 1.6    | 10.8%                  |
|         |                       |      | Source | ce: Fiinpro, BSC Resea |



2021

221

3,061

699

475

15

273

416 43

932

7,341

5,009

3,801

5,009 1

5,009

1,096

311

2,331

7,341

110

43

1,947 **6,408**  2022F

518

3,351

1,045

6,961

15

252403

48

872

7,833

5,220

4,007 **5,220** 

5,220

1,096

579

2,613

7,833

110

43

0

363 1,679

## **APPENDIX**

| Business results (Billion VND)                           | 2019    | 2020    | 2021    | 2022F   | Balance Sheet (Billion VND)            | 2019  | 2020  |
|--|---------|---------|---------|---------|--|-------|-------|
| Gross premium  | 4,349   | 4,720   | 4,845   | 5,329   | Cash and cash equivalents              | 236   | 150   |
| - Discounts on insurance premiums                        | (1,098) | (1,132) | (1,233) | (1,253) | Short term investment                  | 2,108 | 2,434 |
| Net premium  | 3,251   | 3,588   | 3,612   | 4,076   | Account receivables                    | 1,129 | 1,100 |
| Receipt of reinsurance                                   | 186     | 204     | 199     | 228     | Other current assets                   | 315   | 318   |
| Revenue from business<br>activities insurance            | 3,437   | 3,792   | 3,811   | 4,304   | Reinsurance asset                      | 964   | 1,438 |
| Total cost of insurance claims                           | (1,221) | (1,218) | (1,285) | (1,464) | Total current assets                   | 4,756 | 5,445 |
| - Compensation under the responsibility to retain        | (1,206) | (1,122) | (1,113) | (1,313) | Long-term receivables                  | 14    | 16    |
| - Increase/decrease in compensation provision            | (14)    | (96)    | -       | -       | Fixed Assets                           | 292   | 286   |
| Provision for large fluctuations                         | (13)    | (37)    | (37)    | (42)    | Long term investment                   | 466   | 568   |
| Other expenses   | (1,964) | (2,381) | (2,303) | (2,605) | Other non-current assets               | 35    | 56    |
| Total direct expenses from insurance business activities | (3,198) | (3,636) | (3,624) | (4,111) | Total non-current assets               | 983   | 1,107 |
| Profit from insurance business                           | 238     | 156     | 187     | 193     | Total Assets                           | 5,739 | 6,552 |
| Management costs   | (124)   | (122)   | (132)   | (145)   | Liabilities must pay                   | 3,444 | 4,249 |
| Profit from insurance business activities                | 115     | 33      | 54      | 48      | Unimplemented revenue                  | 24    | 42    |
| Profit from financial activities                         | 126     | 192     | 239     | 267     | Insurance reserve                      | 2,296 | 2,985 |
| Other profits  | 7       | 1       | 1       | 3       | Short-term debt                        | 3,443 | 4,249 |
| Profit from CTLK   | -       | -       | -       | -       | Long-term liabilities                  | 0     | 0     |
| EBT  | 254     | 233     | 301     | 326     | Total liabilities                      | 3,444 | 4,249 |
| Tax  | (46)    | (38)    | (50)    | (57)    | Paid-in capital                        | 914   | 914   |
| NPAT   | 208     | 195     | 251     | 268     | Capital surplus                        | -     | -     |
|  |         |         |         |         | Retained earnings                      | 287   | 295   |
| Owner's benefits   | -       | -       | -       | -       | Total Equity                           | 2,295 | 2,303 |
| NPAT after shareholder benefits                          | 208     | 195     | 251     | 268     | Total capital                          | 5,739 | 6,552 |
| EPS  | 1,940   | 1,813   | 2,326   | 2,448   | Number of shares outstanding (million) | 91    | 91    |

| Targets   | 2019  | 2020  | 2021  | 2022F | Targets             |
|---|-------|-------|-------|-------|---------------------|
| Operational capacity                              | 2010  | 1010  |       |       | Profitability       |
| Compensation rate                                 | 35.5% | 32.1% | 33.7% | 34.0% | ROA                 |
| Corporate Governance<br>Shares/Net Insurance Fees | 57.5% | 63.8% | 61.4% | 61.5% | ROE                 |
| Total cost of compensation                        | 3.6%  | 3.2%  | 3.5%  | 3.4%  |                     |
| Combination rate                                  | 96.7% | 99.1% | 98.6% | 98.9% | Property structure  |
|   |       |       |       |       | Short-term assets/T |
| Investment situation                              |       |       |       |       | Short-term debt/Tot |
| Gross return on investment                        | 8.2%  | 8.9%  | 9.7%  | 9.7%  |                     |
| Net return on investment                          | 5.1%  | 6.9%  | 7.4%  | 7.4%  | BVPS                |

| Targets                        | 2019   | 2020   | 2021   | 2022F  |
|--------------------------------|--------|--------|--------|--------|
| Profitability                  |        |        |        |        |
| ROA                            | 4%     | 3%     | 3%     | 3%     |
| ROE                            | 9%     | 8%     | 11%    | 10%    |
|                                |        |        |        |        |
| Property structure             |        |        |        |        |
| Short-term assets/Total assets | 83%    | 83%    | 87%    | 89%    |
| Short-term debt/Total assets   | 60%    | 65%    | 68%    | 67%    |
|                                |        |        |        |        |
| BVPS                           | 22,949 | 23,084 | 19,542 | 22,268 |

Source: BMI, BSC Research



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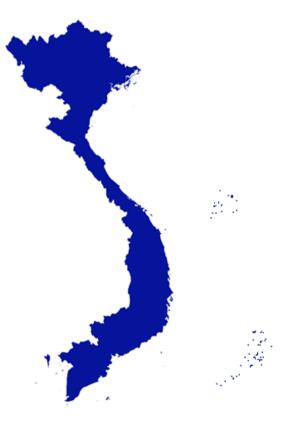
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Page | 9